

Art Center Announces "Art Star" Program

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In conjunction with its new series of Family Guide publications, the Sioux City Art Center is announcing the *Be an Art Star and Win!* program.

Participants can win prizes simply by having fun at the Art Center and completing one or more of five self-guided Family Guide tours. Each colorful Family Guide, featuring work from the Art Center's Permanent Collection, is based on a different theme, including: *Family Life at Home*; *L*
andscapes

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Animals in Art

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Images of Things

; and

Colors and Shapes

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For each Family Guide completed, participants will be allowed to select a prize and keep the booklet for their home library. In addition, his or her, or family name will be added to the Wall of Fame, in the Art Center's atrium, designated as an Artist.

After all five guides are completed his or her, or family name will be added to the Wall of Fame and designated as an Art Star.

Those who earn Art Stars are eligible for:

- a prize drawing held the last Saturday of each month from April - August
- the grand prize drawing of \$250 to be held Saturday, September 1 at 1 p.m. at the Art Center's ArtSplash (need not be present to win)

This latest program is part of the Art Center's commitment to raising the visibility and community ownership of its outstanding Permanent Art Collection. "There are times when parents and grandparents might feel uncertain about how to engage children in an art setting," says Art Center Curator Todd Behrens. "By placing some works in our collection into straightforward categories, along with questions and information, we hope to make visiting the Art Center as relaxing and rewarding as possible."

The Art Center's Director Al Harris-Fernandez added, "While the Guide targets families, all our visitors are welcome to participate in the program by taking one or all of the self-guided tours."

The Program is underwritten by grants from the National Endowment for the Arts and the M. A. Martin Everist Foundation.

The Sioux City Art Center is open Tuesday, Wednesday, Friday and Saturday from 10 a.m. to 4 p.m.; Thursday from 10 a.m. to 9 p.m.; and Sunday from 1 to 4 p.m. For more information, please contact the Art Center at (712) 279-6272, ext. 200 or www.siouxcityartcenter.org.