

PSI

SERVICES FOR MARKETING AND SURVEY RESEARCH

Since 1983

Cone Bequest Survey

10/8/2014 – 10/11/2014

Cone Park Design and Construction Advisory Committee Briefing

10/17/2014

**Statement of Methodology
Sioux City Net Promoter Score**

Questionnaire

Glossary

Counts

Q4 – Q23 Sort

Q24 Verbatims

ALEXANDRIA, VIRGINIA



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October 8 - 11, 2014

Sample Design:

The final sample for this survey was drawn from a computer database maintained by the Iowa state voter registrar of all registered and “active” voters in the 28 precincts in Sioux City, Iowa.

A Total of 48,270 individuals were in that final universe. Random selects were done on those 48,270 individuals insuring that each potential respondent had an equal opportunity to be chosen to participate in the survey. Only those individuals whose names appeared in the final data files and had telephone numbers were contacted and interviewed. 22,844 random phone calls were attempted in the survey. The final sample of 300 had a 1.31% completion rate.

Population demographics considered for initial “tabulation” purposes were:

- Q48 Political Party Affiliation
- Q49 Age
- Q50 Gender

Further demographic tabulations are available upon client request.

The primary data for this survey was collected through complete, 15-20 minute random telephone interviews by professional telemarketers. The primary research data was collected on October 8-11, 2014.

The results of this survey are based on the answers of all the respondents interviewed. Margins of error vary with each individual variable tested. Stringent primary data collection controls were instituted in order to reduce the possibility of non-sampling error.

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Sioux City Net Promoter Score (NPS)

Cone Bequest Survey

10/8/2014 - 10/11/2014

The following is a brief description of the “Net Promoter Score”. Source: Wikipedia.

“Net Promoter Score” is a customer loyalty metric developed by (and a registered trademark of) Fred Reichheld, Bain & Company, and Satmetrix. It was introduced by Reichheld in his 2003 Harvard Business Review article “One Number You Need to Grow”. NPS can be as low as -100 (everybody is a detractor) or as high as +100 (everybody is a promoter). An NPS that is positive (i.e., higher than zero) is felt to be good, and an NPS of +50 is excellent.

Net Promoter Score (NPS) measures the loyalty that exists between a Provider and a consumer. The provider can be a Company, employer or any other entity. The provider is the entity that is asking the questions on the NPS survey. The Consumer is the customer, employee, or respondent to an NPS survey.

NPS is based on a direct question: How likely are you to recommend our company/product/service/entity to your friends and colleagues? The scoring for this answer is most often based on a 0 to 10 scale. Companies / entities are encouraged to follow this question with an open-ended request for elaboration, soliciting the reasons for a customer’s rating of that company or product.

The following two questions in the survey pertain directly to Sioux City’s NPS “Net Promoter Score”.

On a scale of 1-10 (1 being “Not likely at all” and 10 being “Very likely”)

Q2 How likely are you to recommend Sioux City as a good place to live to a family member or close personal friend?

1 2 3 4 5 6 7 8 9 10 DK/re/na

Q3 What is the primary reason for the score you gave the city?

Sioux City NPS calculation:

98	Promoters	(9 and 10)
102	Passives	(7 and 8)
95	Detractors	(0-6)

Total

NPS formula: Promoters "less" detractors "divided" by total.

$(98 - 95) / 300 = 1 \%$

Sioux City’s NPS is 1.

Hello, my name is _____, and I am with an independent survey research firm that has been contracted by the city of Sioux City to conduct a short survey among people like yourself about important issues that are currently before the city council. It should take approximately 5 minutes of your time and your answers will remain Completely Anonymous. Would you care to participate in this short survey?

If the answer is no, thank them for their time and hang up. If the answer is yes, continue.

q1 Do you feel that things in Sioux City are going in the right direction or do you feel things have gotten off on the wrong track?

- A Right direction
- B Wrong track
- C Don't know / refused / no answer

q2 On a scale of 1-10 (1 being "Not likely at all" and 10 being "Very Likely") How likely are you to recommend Sioux City as a good place to live to a family member or close personal friend?

- A 1
- B 2
- C 3
- D 4
- E 5
- F 6
- G 7
- H 8
- I 9
- J 10
- K Don't know / refused / no answer

q3 What is the primary reason for the score you gave the city? (probe for 1 answer only)

"In 1981 Ruth Cone passed away, and by the terms of her will, and that of her deceased husband, Frank, a trust was established in which assets were held and invested for a period of 25 years and then distributed to the City of Sioux City for the establishment of a "**new park**". As of September, 2014, the gift is now valued at just over \$2.3 million. The Cone Park Design and Construction Advisory Committee is now in the process of deciding where and what kind of park to create with that gift."

I am going to read you some statements that relate directly to the spending of the Cone gift. Please tell me if you agree or disagree with each statement. (Is that Strongly agree... Strongly disagree? (Rotate)

"I think....."

- q4 Building a new **Skateboard Park** is a good way “**to spend the money**”.
- q5 Building an **Outdoor Winter Recreational Park** is a good way.....
- q6 Building an **Indoor Botanical Garden** is a good way.....
- q7 Building an **Outdoor Ice Skating Rink** is a good way.....
- q8 Building a **Splash Pad** is a good way.....
- q9 Building an **Outdoor Aquatic Center** is a good way.....
- q10 Building an **Indoor Aquatic Center** is a good way.....
- q11 Building an **Indoor / Outdoor Aquatic Center** is a good way.....
- q12 Adding additional **Indoor Basketball / Volleyball courts** is a good way.....
- q13 **Indoor Turf Fields** is a good way.....
- q14 Building a **Sports Complex** (for Softball, Baseball, and Soccer Fields) is a good way.....
- q15 Creating **Walking / Hiking** trails is a good way.....
- q16 Building **Tennis and Sport Courts** is a good way.....
- q17 Building an **Outdoor Amphitheater** is a good way.....
- q18 Building a **Traditional Park** with playground equipment, picnic shelters is a good way....
- q19 Building an **Indoor Picnic Shelter** for year round rentals is a good way.....
- q20 Creating a **Green Space** for events/gatherings is a good way.....
- q21 Building **Sand Volleyball Courts** is a good way.....
- q22 Creating a **Flower Garden** is a good way.....
- q23 Building a **Dog Park** is a good way.....

- A Strongly agree
- B Agree
- C Neither agree nor disagree
- D Strongly disagree
- E Don't know / refused / no answer

q24 If you had the sole power to decide what “**kind**” of park the city should build with the money from the Cone gift, what kind of park would it be? **Only if needed, prompt from the attached Glossary.** (probe for 1 answer only)

q25 And “**where**” do you think the city should build the new park? (Rotate locations)

- A Riverside
- B Westside
- C Northside
- D Morningside
- E River front
- F Downtown
- G Other
- H Don't know / refused / no answer

q26 Can you tell me how often you visit a city park?

- A Never (goto q28)
- B Almost never (goto q28)
- C Occasionally (goto q27)
- D Infrequently (goto q27)
- E Frequently (goto q27)
- F Don't know / refused / no answer (goto q28)

q27 Generally, how satisfied are you with your visits to the city parks?

- A Very satisfied
- B Somewhat satisfied
- C Neither satisfied nor dis-satisfied
- D Somewhat dis-satisfied
- E Very dis-satisfied
- F Don't know / refused / no answer

q28 Are there children under the age of 18 currently living in your household?

- A Yes (goto q29)
- B No (goto q30)
- C Don't know / refused / no answer (goto q30)

q29 Can you tell me how often they visit a city park?

- A Never (goto q30)
- B Almost never (goto q30)
- C Occasionally (goto q30)
- D Infrequently (goto q30)
- E Frequently (goto q30)
- F Don't know / refused / no answer (goto q30)

q30 Do you own your primary residence?

- A Yes (goto q31)
- B No (goto q39)
- C Don't know / refused / no answer (goto q39)

Thinking about your own situation, would you be willing to pay more in property taxes to help support: (Rotate)

- q31 a new **Outdoor Winter Recreational Park**
- q32 a new **Indoor Botanical Garden**
- q33 a new **Indoor Aquatic Center**
- q34 a new **Outdoor Aquatic Center**
- q35 a new **Indoor / Outdoor Aquatic Center**
- q36 a new **Sport Complex**

q37 additional **Indoor Basketball / Volleyball Courts**
q38 **Indoor Turf Fields**

- A Yes, I would be willing to pay the additional property tax
- B No, I would not be willing to pay the additional property tax
- C Don't know / refused / no answer

q39 Sioux City currently has five municipal swimming pools, some of which attendance has not been maximized and costly repairs are required. Would you support the creation of a "master plan" to be administered by the city that would address the "aquatic priorities" of the community?

- A Yes
- B No
- C Don't know / refused / no answer

Demographics:

q40 What is your occupation?

- A Professional / Technical
- B Clerical / Sales
- C Blue Collar
- D White Collar
- E Farm
- F Student
- G Stay at home mom
- H Stay at home dad
- I Retired
- J Other
- K Don't know / refused / no answer

q41 What is your marital status?

- A Single, never married
- B Married or domestic partnership
- C Widowed
- D Divorced
- E Other
- F Don't know / refused / no answer

q42 What is the last grade of school you completed?

- A Grade school or less (1-8)
- B Some High School
- C Graduated from High School

- D Vocational / Technical School
 - E Some College (2 years or less)
 - F Some College (more than two years)
 - G Graduated from College
 - H Pos-graduate work
 - I Don't know / refused / no answer
- q43 Of the following general areas in the city where would you say that you live?
- A Riverside
 - B Westside
 - C Northside
 - D Morningside
 - E Downtown
 - F Other
 - G Don't know / refused / no answer
- q44 For statistical purposes only, could you please tell me your race?
- A White / Caucasian
 - B Black / African-American
 - C Hispanic / Latino
 - D Asian
 - E Middle Eastern
 - F American Indian or Alaska Native, Native Hawaiian or Pacific Islander
 - G Don't know / refused / no answer
- q45 What would you say your pre-tax income is?
- A <= \$5,000
 - B \$5,000 - \$10,000
 - C \$10,000 - \$15,000
 - D \$15,000 - \$20,000
 - E \$20,000 - \$30,000
 - F \$30,000 - \$40,000
 - G \$40,000 - \$50,000
 - H > \$50,000
 - I Don't know / refused / no answer

That concludes our survey. We realize your time is valuable and would like to thank you for your patience and input.

The following information is provided in the database.

- q46 Precinct number:
1

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- 27
- 28

q47 Zip Code: (all zip codes in SC)

- A 51101
- B 51102
- C 51103
- D 51104
- E 51105
- F 51106
- G 51108
- H 51109
- I 51111

q48 Party Affiliation: (used only to segment the population)

- A Democrat
- B Republican
- C No party

- q49 Age group:
- A 18-24
 - B 25-34
 - C 35-49
 - D 50-64
 - E 65+

- q50 Sex:
- A Male
 - B Female

Caller Glossary:

Amphitheater, Outdoor: is an open-air venue used for entertainment, performances, and sports events.

Aquatic Center: is a swimming pool that could include the following, but not limited to features such as zero depth entry, water slides, a lazy river, water spray features, diving boards, lap pool, etc.

Bequest: is the act of giving (not the act of receiving) property (in the Cone case it is money) by a will.

Cone Park Design and Construction Advisory Committee: is the committee that advises the City Council on the selection of design and construction professionals, and on the design and construction of the Cone Park.

Greenspace: is park-like improvements (trees, grass, landscaping, etc.).

Ice Skating Rink: is a frozen body of water and/or hardened chemicals where people can ice skate or play winter sports. Besides recreational ice skating, some of its uses include ice hockey, bandy, rink bandy, broomball, speed skating, figure skating, ice stock sport and curling as well as exhibitions, contests and ice shows.

Indoor Botanical Garden: is an indoor garden for the exhibition and education of various species of plant life.

Indoor Picnic Shelter: is a building that provides cover or protection from weather similar to a house. A building that would have picnic tables that could be used for family gathering that include, but not limited to family reunions, birthday parties, baby showers, and holiday gathering.

Indoor Turf Fields: are fields made of artificial turf located inside for playing soccer, football, and other traditional outdoor sports.

Outdoor Winter Recreational Park: is a park that could include the following, but not limited to features such as sledding/tubing hills, cross country skiing, tow ropes, and recreational nature trails during the non-winter months.

Park: is an area of open space provided for recreational use. It can be in its natural or semi-natural state, or planted, and is set aside for human enjoyment or for the protection of wildlife or natural habitats. It may consist of rocks, soil, water, flora and fauna and grass areas, but may also contain buildings and other artifacts such as play grounds. Many natural parks are protected by law.

Playground Equipment: an area used for children for outdoor recreation that is not limited to the following: seesaw, teeter-totter, slides, and swings.

Sand Volleyball Courts: is a court consisting of sand in which sand volleyball is played on typically outside.

Skateboard Park: is a purpose-built recreational environment made for skateboarding, BMX, scooter and aggressive inline skating. A skatepark may contain half-pipes, quarter pipes, spine transfers, handrails, funboxes, vert ramps, pyramids, banked ramps, full pipes, pools, bowls, and any number of other objects.

Splash Pad: is a recreation area, often in a public park, for water play that has little or no standing water. Typically there are ground nozzles that spray water upwards out of the splash pad's raindeck. There may also be other water features such as a rainbow (semicircular pipe shower), a mushroom shower, or a tree shower. As well, some splash pads feature movable nozzles similar to those found on fire trucks to allow users to spray others.

The showers and ground nozzles are often controlled by a hand activated-motion sensor, to run for limited time. Typically the water is either freshwater, or recycled and treated water, that is typically treated to at least the same level of quality as swimming pool water standards. These splash pads are often surfaced in textured non-slip concrete or in crumb rubber.

Sports Complex: is a group of facilities that could include the following, but not limited to: baseball, softball, soccer, and or football that promote health, wellness, and leagues.

Tennis and Sport Courts: the venue where the sport of tennis is played. It is a firm rectangular surface with a low net stretched across the center. The same surface can be used to play both doubles and singles tennis and finally pickle ball.

Walking / Hiking Trail: usually a path, track or unpaved road used for walking or hiking.

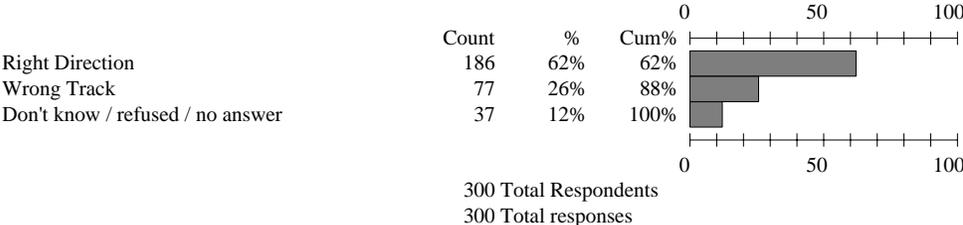
Cone Bequest Survey

October 8-11, 2014

n=300

Q1 Right Direction / Wrong Track

1 Q1



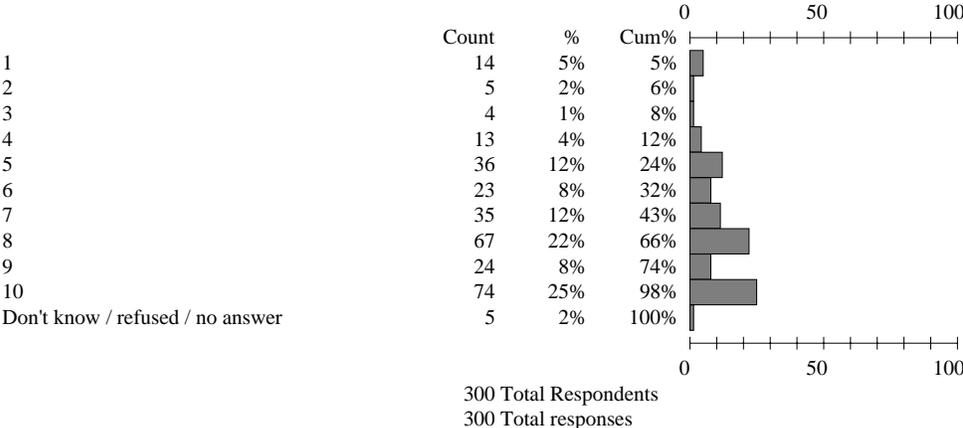
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October 8-11, 2014

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Q2 Recommend Sioux City as a good place to live?

2 Q2



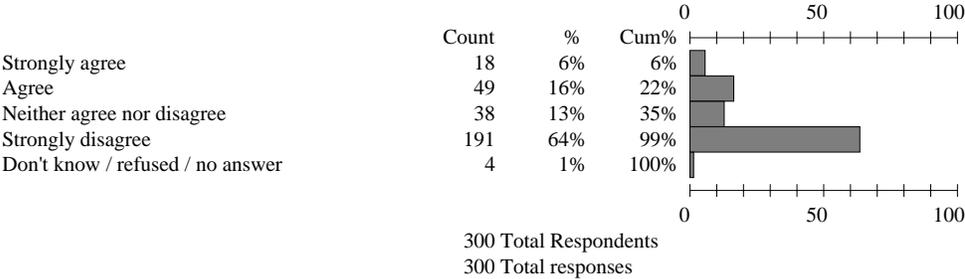
Cone Bequest Survey

October 8-11, 2014

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Q4 Building a new Skateboard Park is a good way to "spend the money".

3 Q4



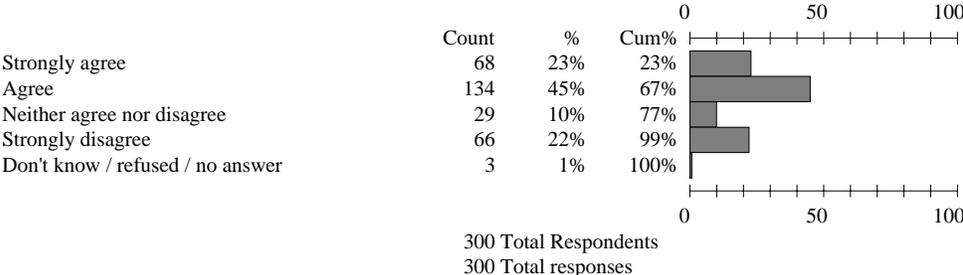
Cone Bequest Survey

October 8-11, 2014

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Q5 Building an Outdoor Winter Recreational Park is a good way to "spend the money".

4 Q5



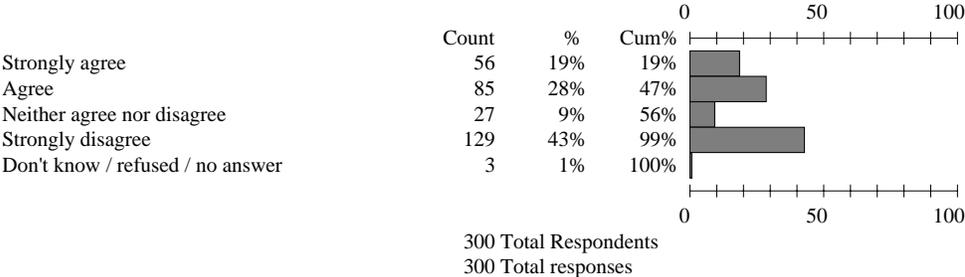
Cone Bequest Survey

October 8-11, 2014

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Q6 Building an Indoor Botanical Garden is a good way to "spend the money".

5 Q6



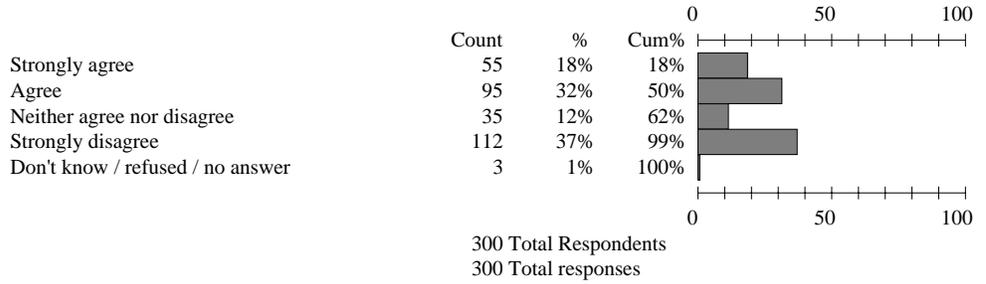
Cone Bequest Survey

October 8-11, 2014

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Q7 Building an Outdoor Ice Skating Rink is a good way to "spend the money".

6 Q7



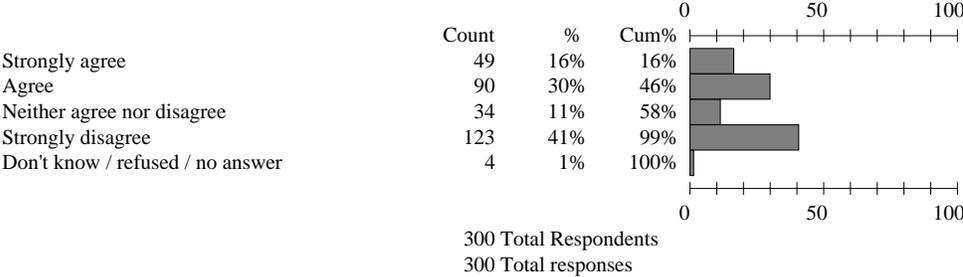
Cone Bequest Survey

October 8-11, 2014

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Q8 Building a Splash Pad is a good way to "spend the money".

7 Q8



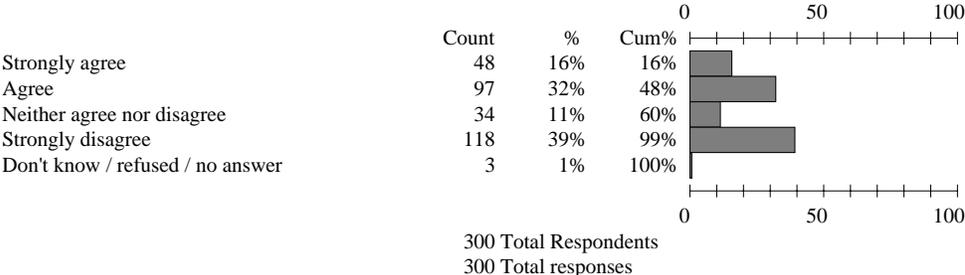
Cone Bequest Survey

October 8-11, 2014

n=300

Q9 Building an Outdoor Aquatic Center is a good way to "spend the money".

8 Q9



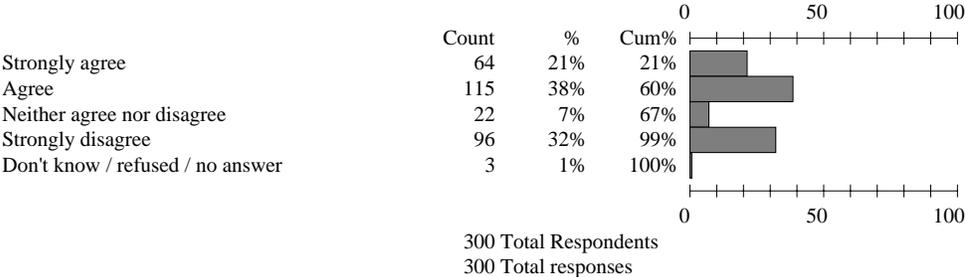
Cone Bequest Survey

October 8-11, 2014

n=300

Q10 Building an Indoor Aquatic Center is a good way to "spend the money".

9 Q10



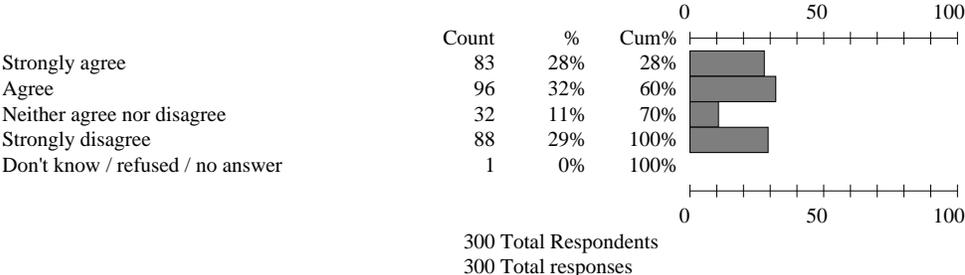
Cone Bequest Survey

October 8-11, 2014

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Q11 Building an Indoor / Outdoor Aquatic Center is a good way to "spend the money".

10 Q11



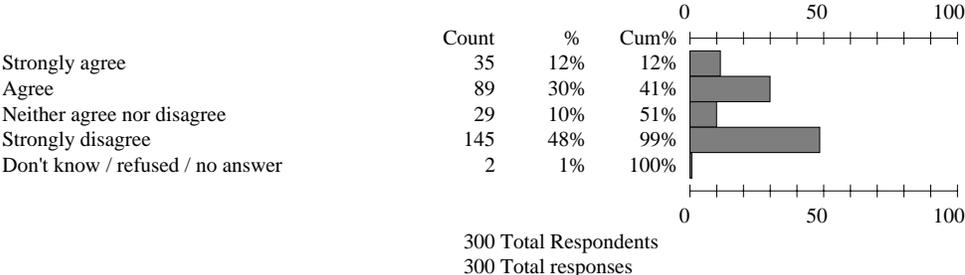
Cone Bequest Survey

October 8-11, 2014

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Q12 Adding additional Indoor Basketball / Volleyball Courts is a good way to "spend the money".

11 Q12



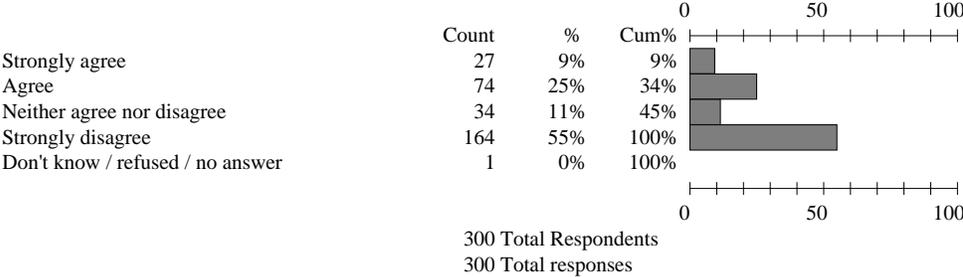
Cone Bequest Survey

October 8-11, 2014

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Q13 Indoor Turf Fields is a good way to "spend the money".

12 Q13



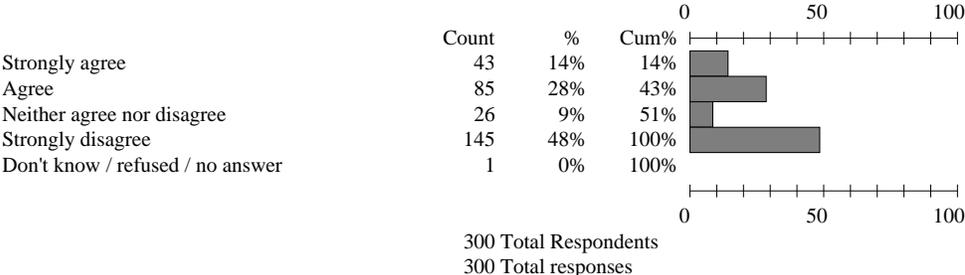
Cone Bequest Survey

October 8-11, 2014

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Q14 Building a Sports Complex (for Softball, Baseball and Soccer Fields) is a good way to "spend the money".

13 Q14



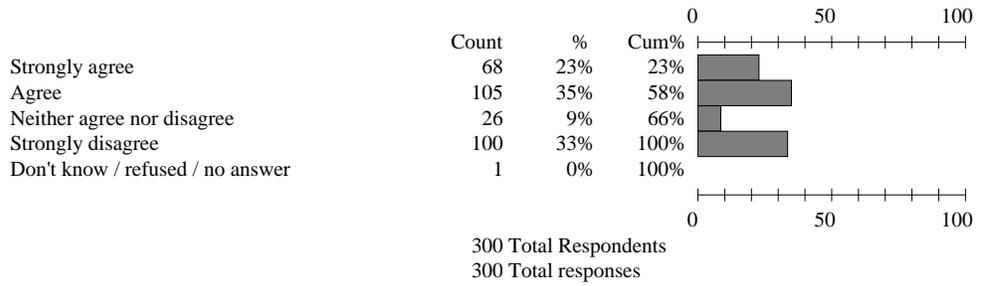
Cone Bequest Survey

October 8-11, 2014

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Q15 Creating Walking / Hiking trails is a good way to "spend the money".

14 Q15



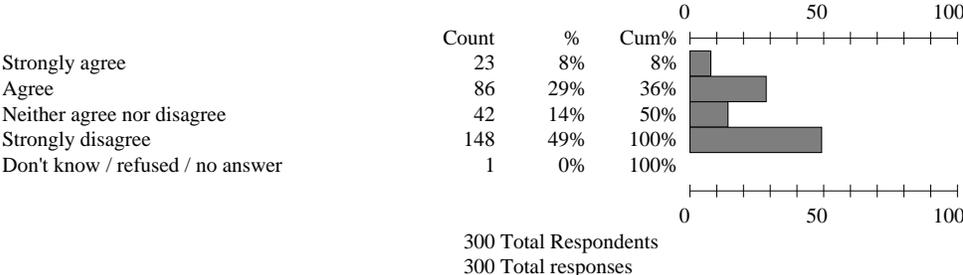
Cone Bequest Survey

October 8-11, 2014

n=300

Q16 Building Tennis and Sports Courts is a good way to "spend the money".

15 Q16



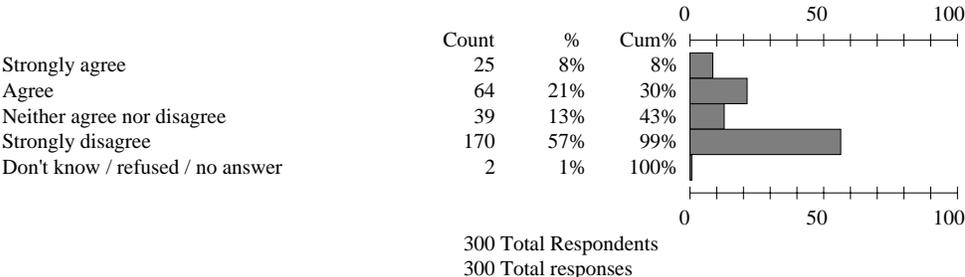
Cone Bequest Survey

October 8-11, 2014

n=300

Q17 Building an Outdoor Amphitheater is a good way to "spend the money".

16 Q17



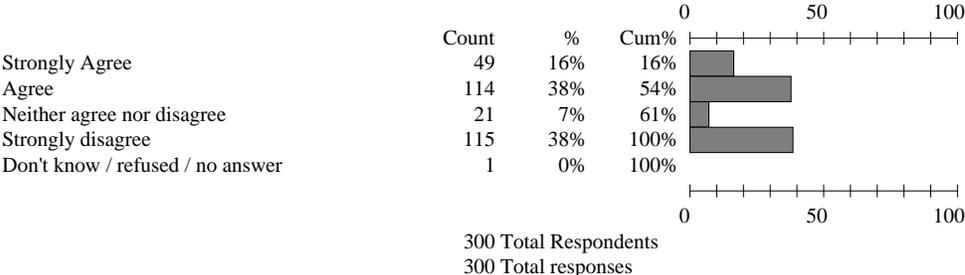
Cone Bequest Survey

October 8-11, 2014

n=300

Q18 Building a Traditional Park with playground equipment, picnic shelters is a good way to "spend the money".

17 Q18



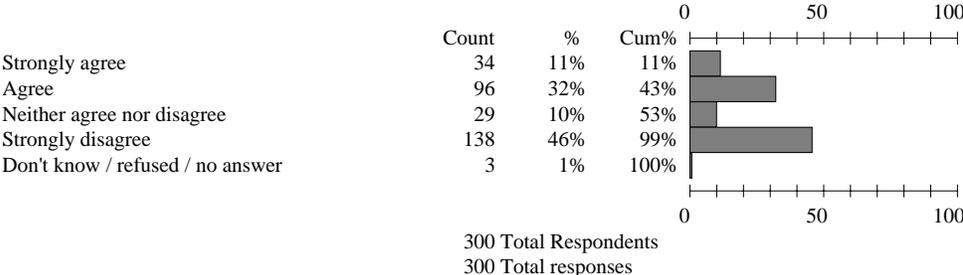
Cone Bequest Survey

October 8-11, 2014

n=300

Q19 Building an Indoor Picnic Shelter for year round rentals is a good way to "spend the money".

18 Q19



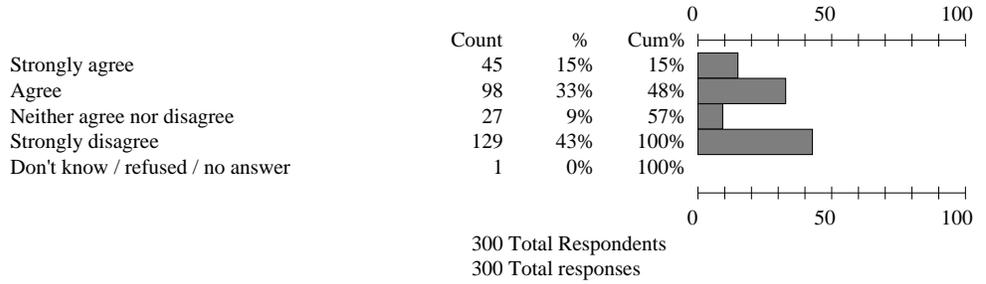
Cone Bequest Survey

October 8-11, 2014

n=300

Q20 Creating a Green Space for events / gatherings is a good way to "spend the money".

19 Q20



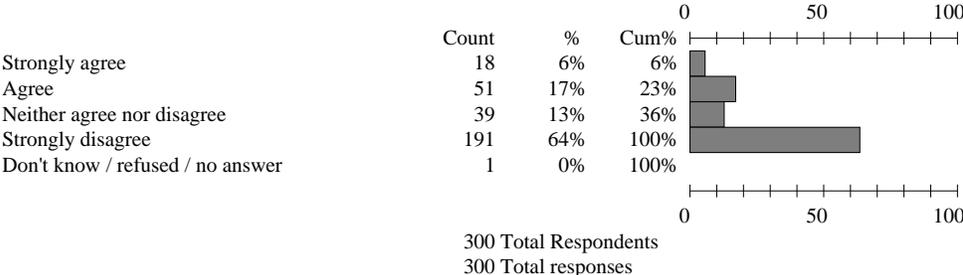
Cone Bequest Survey

October 8-11, 2014

n=300

Q21 Building Sand Volleyball Courts is a good way to "spend the money".

20 Q21



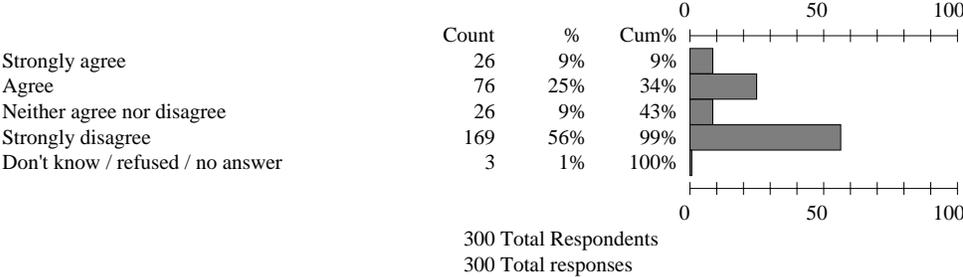
Cone Bequest Survey

October 8-11, 2014

n=300

Q22 Creating a Flower Garden is a good way to "spend the money".

21 Q22



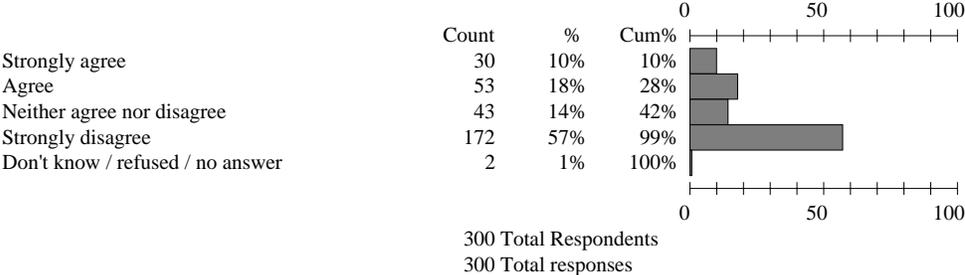
Cone Bequest Survey

October 8-11, 2014

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Q23 Building a Dog Park is a good way to "spend the money".

22 Q23



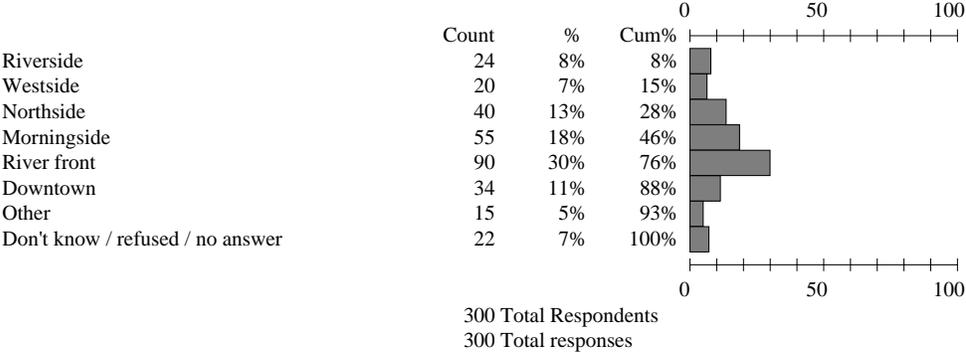
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October 8-11, 2014

n=300

Q25 Where should the city build the new park?

23 Q25



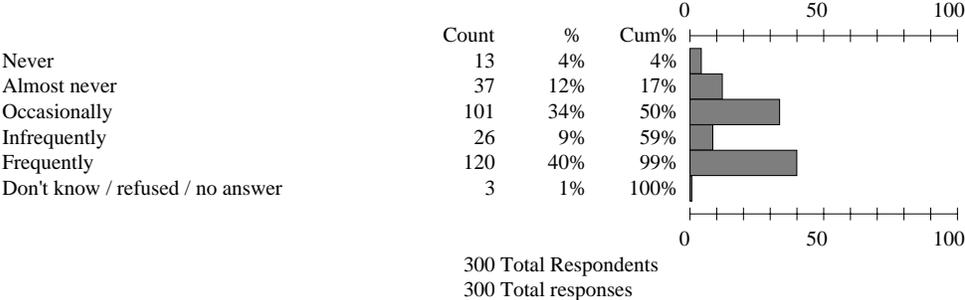
Cone Bequest Survey

October 8-11, 2014

n=300

Q26 Can you tell me how often you visit a city park?

24 Q26



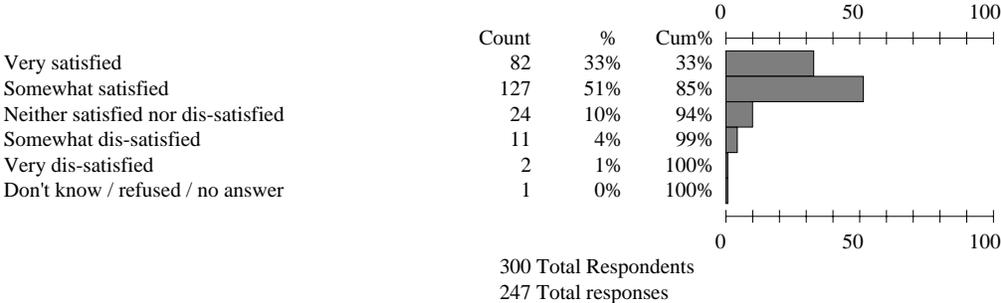
Cone Bequest Survey

October 8-11, 2014

n=300

Q27 Generally, how satisfied are you with your visits to the city parks?

25 Q27



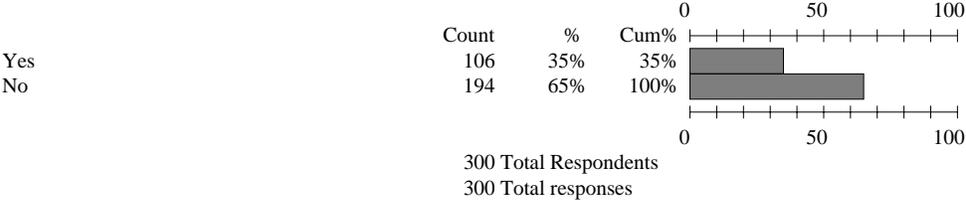
Cone Bequest Survey

October 8-11, 2014

n=300

Q28 Are there children under the age of 18 living in your household?

26 Q28



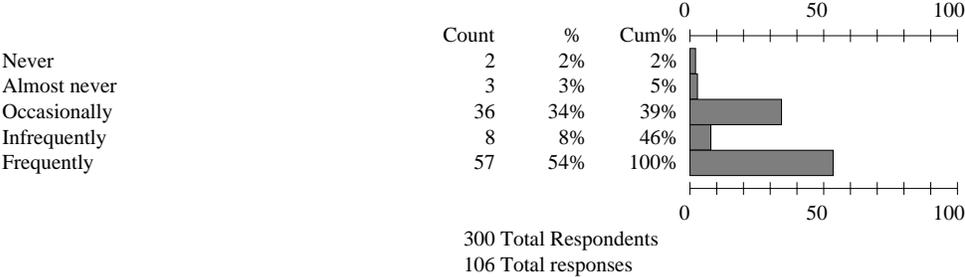
Cone Bequest Survey

October 8-11, 2014

n=300

Q29 How often do they visit a city park?

27 Q29



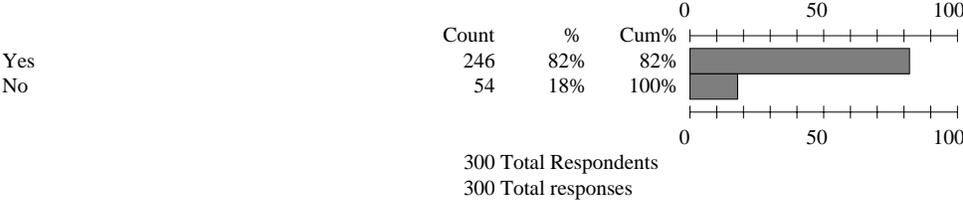
Cone Bequest Survey

October 8-11, 2014

n=300

Q30 Do you own your primary residence?

28 Q30



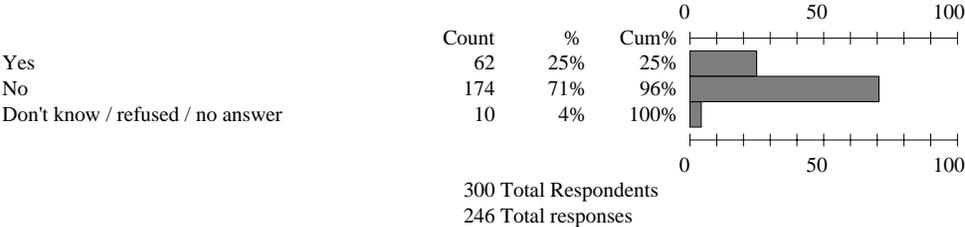
Cone Bequest Survey

October 8-11, 2014

n=300

Q31 Willing to pay more in property taxes to support a new Outdoor Recreational Park?

29 Q31



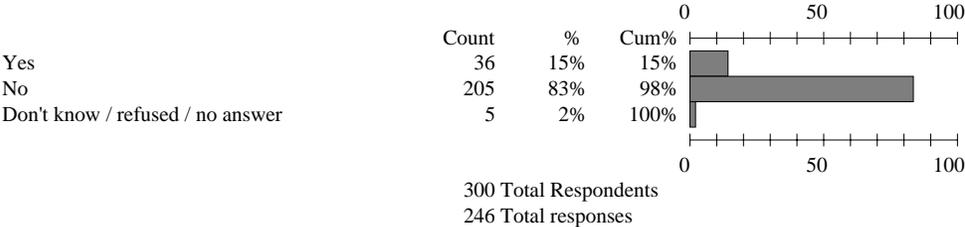
Cone Bequest Survey

October 8-11, 2014

n=300

Q32 Willing to pay more in property taxes to support a new Indoor Botanical Garden?

30 Q32



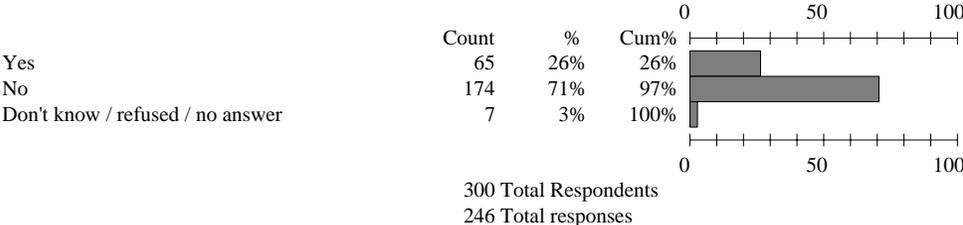
Cone Bequest Survey

October 8-11, 2014

n=300

Q33 Willing to pay more in property taxes to support a new Indoor Aquatic Center?

31 Q33



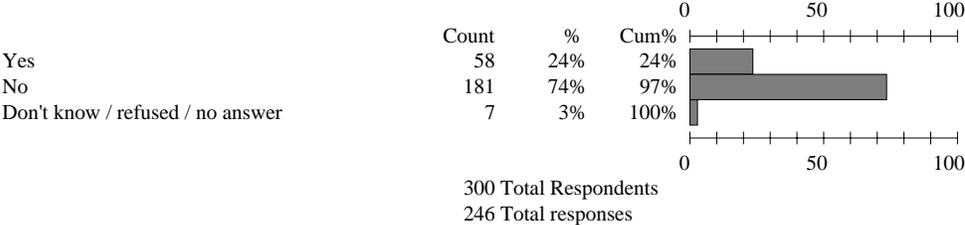
Cone Bequest Survey

October 8-11, 2014

n=300

Q34 Willing to pay more in property taxes to support a new Outdoor Aquatic Center?

32 Q34



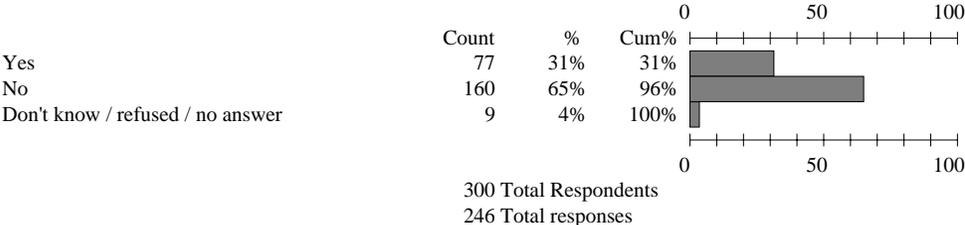
Cone Bequest Survey

October 8-11, 2014

n=300

Q35 Willing to pay more in property taxes to support a new Indoor / Outdoor Aquatic Center?

33 Q35



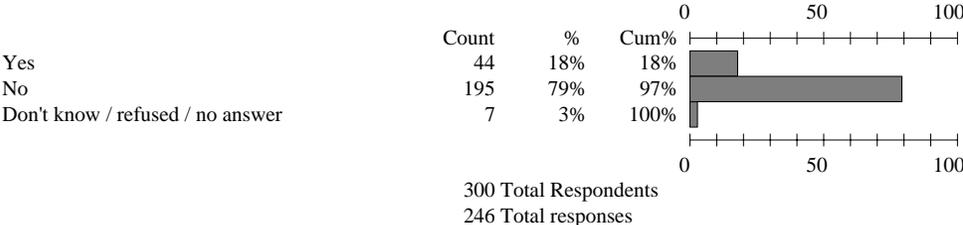
Cone Bequest Survey

October 8-11, 2014

n=300

Q36 Willing to pay more in property taxes to support a new Sports Complex?

34 Q36



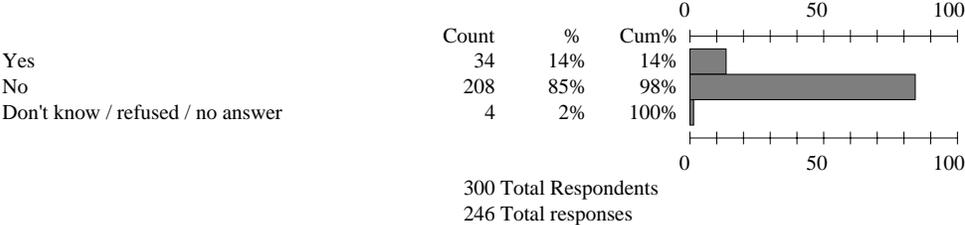
Cone Bequest Survey

October 8-11, 2014

n=300

Q37 Willing to pay more in property taxes to support a new Indoor Basketball / Volleyball Courts?

35 Q37



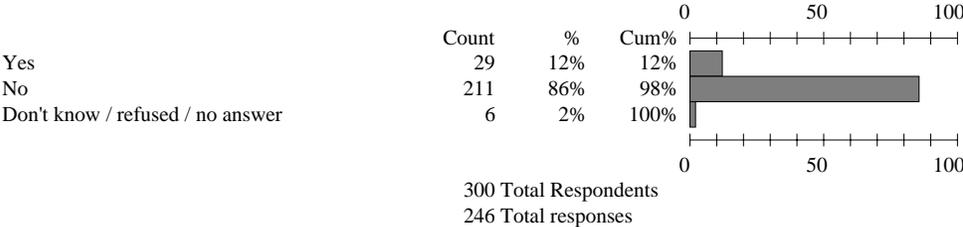
Cone Bequest Survey

October 8-11, 2014

n=300

Q38 Willing to pay more in property taxes to support a new Indoor Turf Fields?

36 Q38



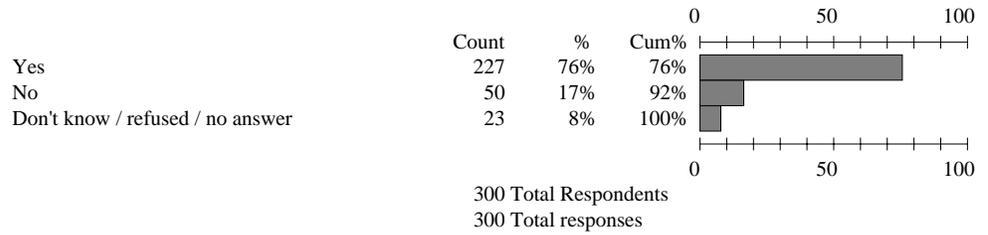
Cone Bequest Survey

October 8-11, 2014

n=300

Q39 Would you support the creation of a "master plan" that would address the aquatic needs of the community?

37 Q39



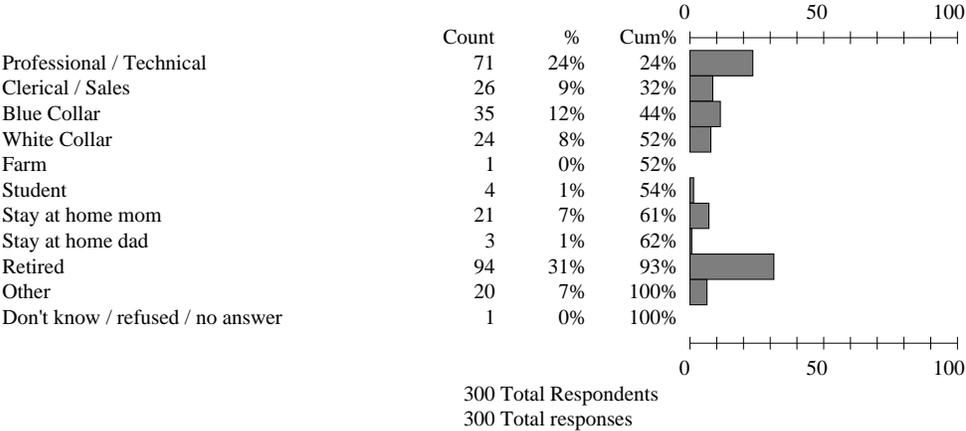
Cone Bequest Survey

October 8-11, 2014

n=300

Q40 What is your occupation?

38 Q40



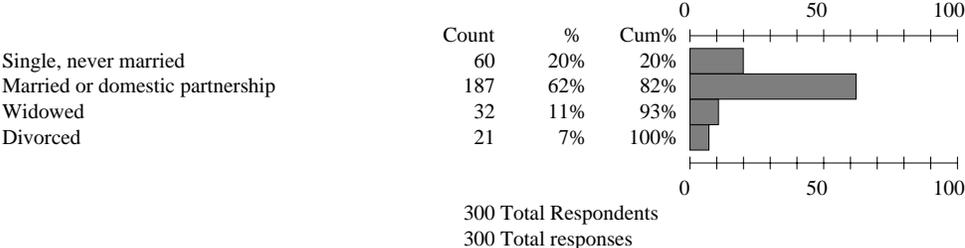
Cone Bequest Survey

October 8-11, 2014

n=300

Q41 What is your marital status?

39 Q41



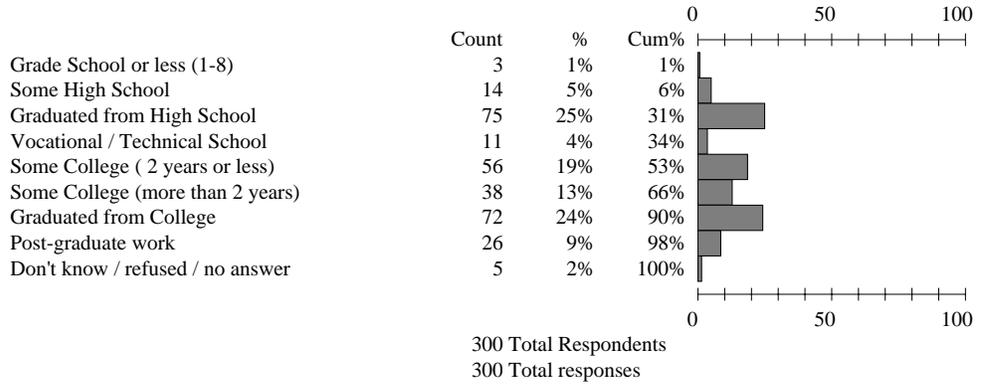
Cone Bequest Survey

October 8-11, 2014

n=300

Q42 What is the last grade of school you completed?

40 Q42



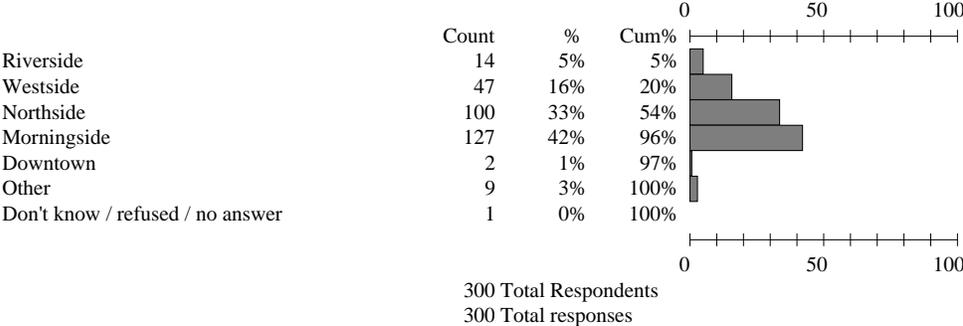
Cone Bequest Survey

October 8-11, 2014

n=300

Q43 Of the following general areas in the city, where would you say you live?

41 Q43



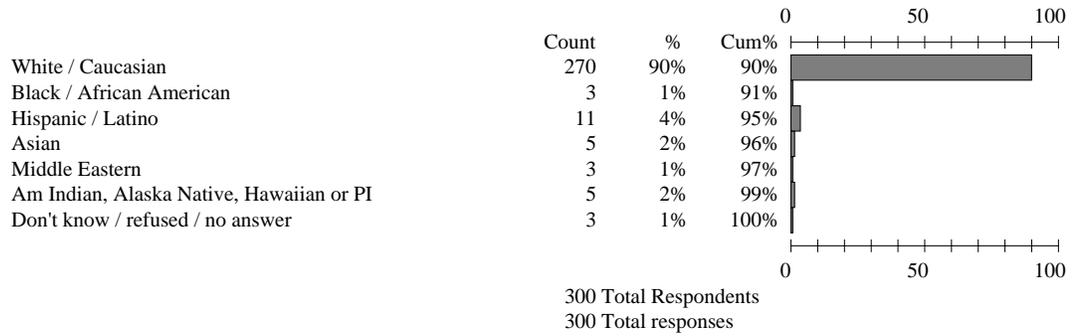
Cone Bequest Survey

October 8-11, 2014

n=300

Q44 For statistical purposes only, could you please tell me your race?

42 Q44



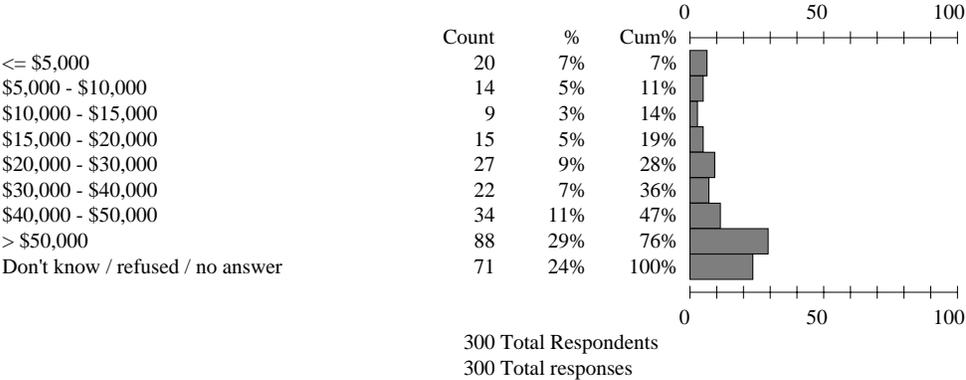
Cone Bequest Survey

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n=300

Q45 What would you say your pre-tax income is?

43 Q45



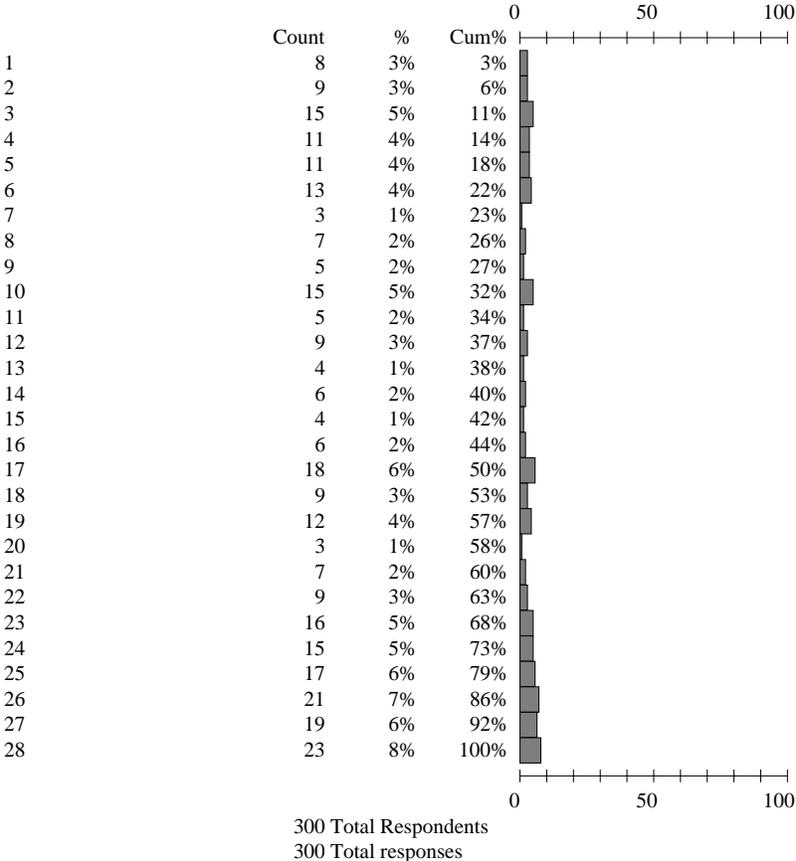
Cone Bequest Survey

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n=300

Q46 Precinct number

44 Q46



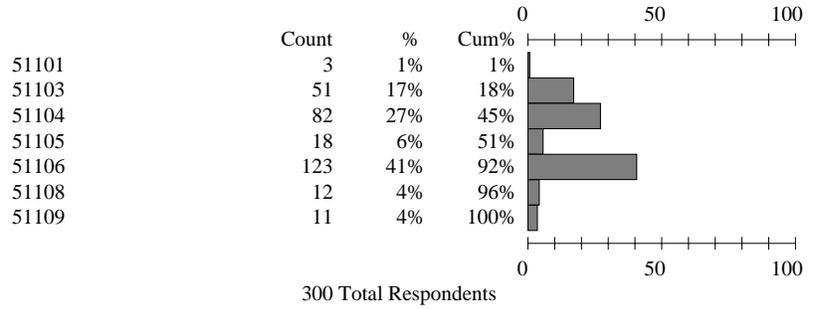
Cone Bequest Survey

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n=300

Q47 Zip Code

45 Q47



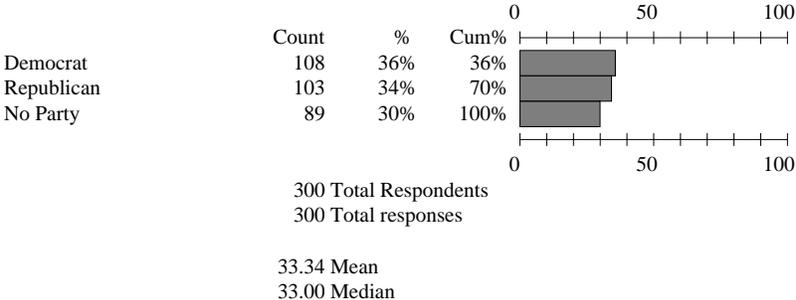
Cone Bequest Survey

October 8-11, 2014

n=300

Q48 Party Affiliation

46 Q48



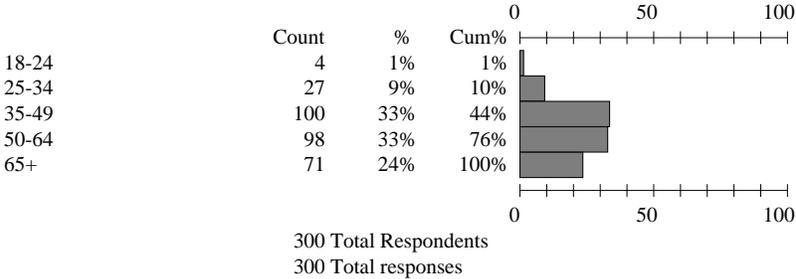
Cone Bequest Survey

October 8-11, 2014

n=300

Q49 Age Group

47 Q49



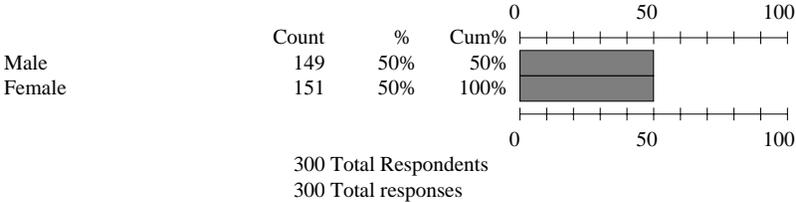
Cone Bequest Survey

October 8-11, 2014

n=300

Q50 Sex

48 Q50



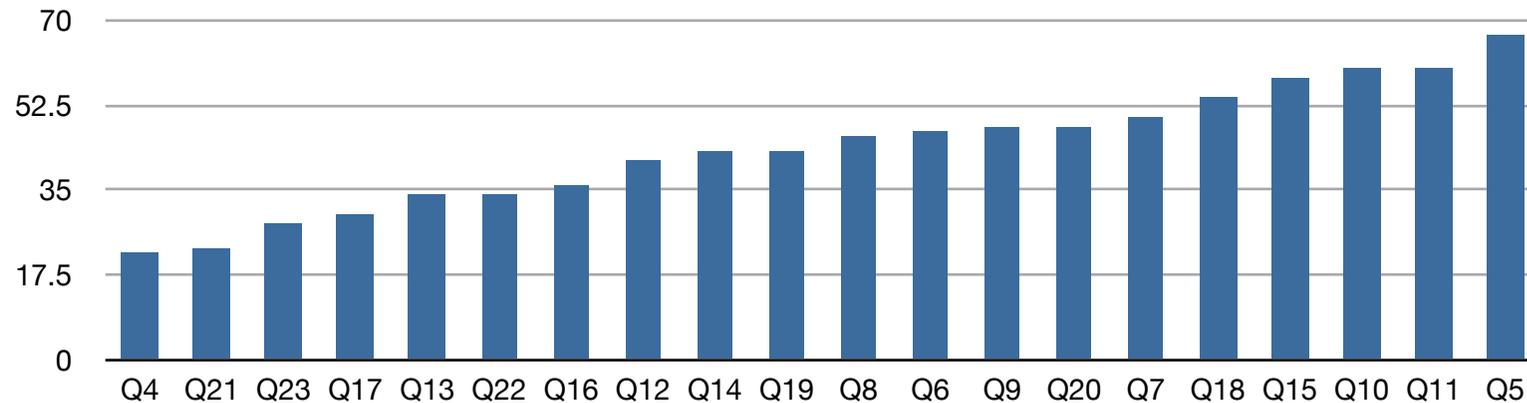
Questions Q4-Q23 sorted in ascending order

■ Strongly Agree + Agree

Q4	22
Q21	23
Q23	28
Q17	30
Q13	34
Q22	34
Q16	36
Q12	41
Q14	43
Q19	43
Q8	46
Q6	47
Q9	48
Q20	48
Q7	50
Q18	54
Q15	58
Q10	60
Q11	60
Q5	67

- q4 Building a new **Skateboard Park** is a good way “to spend the money”.
- q5 Building an **Outdoor Winter Recreational Park** is a good way.....
- q6 Building an **Indoor Botanical Garden** is a good way.....
- q7 Building an **Outdoor Ice Skating Rink** is a good way.....
- q8 Building a **Splash Pad** is a good way.....
- q9 Building an **Outdoor Aquatic Center** is a good way.....
- q10 Building an **Indoor Aquatic Center** is a good way.....
- q11 Building an **Indoor / Outdoor Aquatic Center** is a good way.....
- q12 Adding additional **Indoor Basketball / Volleyball courts** is a good way.....
- q13 **Indoor Turf Fields** is a good way.....
- q14 Building a **Sports Complex** (for Softball, Baseball, and Soccer Fields) is a good way.....
- q15 Creating **Walking / Hiking** trails is a good way.....
- q16 Building **Tennis and Sport Courts** is a good way.....
- q17 Building an **Outdoor Amphitheater** is a good way.....
- q18 Building a **Traditional Park** with playground equipment, picnic shelters is a good way....
- q19 Building an **Indoor Picnic Shelter** for year round rentals is a good way.....
- q20 Creating a **Green Space** for events/gatherings is a good way.....
- q21 Building **Sand Volleyball Courts** is a good way.....
- q22 Creating a **Flower Garden** is a good way.....
- q23 Building a **Dog Park** is a good way.....

- A Strongly agree
- B Agree
- C Neither agree nor disagree
- D Strongly disagree
- E Don't know / refused / no answer



BOTANICAL GARDEN ATTACHED TO FLOYD MONUMENT
BOTANICAL GARDEN PARK**
BOTANICAL GARDENS
BOTANICAL PARK
BOTANICAL PARK
CAMP GROUND
CAMPGROUND PARK
CAMPING GROUNDS-WITH ACCESSORIES
CHILDREN'S PARK
COMBINATION SPLASH PARK AND STATE PARK
DIFFERENT TYPE OF PARKS OF ALL AGES BENCHES BATHROOMS
DOESN'T KNOW
DOG PARK
DOG PARK
DOG PARK
DOG PARK
DOG PARK
DOG PARK AND POND
DOG PARK ON THE OTHER SIDE OF TOWN
FAMILY FRIENDLY PARK
FAMILY PARK
FAMILY PARK
FAMILY USE PARK
FAMILY/FRIENDLY PARK
FISH POND, DUCK POND, A NATURE PARK
FIX CURRENT INFRASTRUCTURES.
FLOWER PARK
FLOWER PARK GARDEN
FOR THE KIDS, SPLASH WATER, PICNIC TABLES, RECREATIONS
FOUNTAINS DOG PARK, PICNIC AREA FOR FAMILIES AND RECYCLING AREA
FREE AQUATIC PARK
GREEN SPACE
GREEN SPACE
GREEN SPACE
GREEN SPACE ON THE WATER FRONT
GREEN SPACE, MULTIPLE AGES
HANDICAPPED ACCESSIBLE AND QUIET AND PEACEFUL
HANDICAPPED ACCESSIBLE AND YEAR ROUND WITH INDOOR FACILITIES
HANDS ON SCIENCE CENTER LIKE IN OMAHA AND AFFORDABLE
HAVE GAMES, SWIM,
HIKING AND BIKING TRAIL
HIKING AND BIKING TRAILS
HIKING TRAILS, GREEN SPACE
HISTORICAL PARK INSIDE/OUTSIDE
I DON'T KNOW
ICE SKATING
ICE SKATING RINK
ICE SKATING RINK

IMPROVING THE PARK DOWN AT THE PAVILION, ETC
INCLUDE AN INDOOR POOL
INCREASE TOURISM
INDOOR AND OUTDOOR FACILITIES THAT EVERYONE COULD ATTEND
INDOOR AND OUTDOOR WITH A LITTLE OF EVERYTHING
INDOOR AQUATIC CENTER
INDOOR AQUATIC CENTER UNIVERSAL BUT SUN CAN COME IN IN THE WINTER
INDOOR BASKETBALL COURTS
INDOOR BOTANICAL GARDEN, INDOOR VOLLEYBALL COURTS
INDOOR ENTERTAINMENT CENTER FOR CHILDREN
INDOOR HEATED POOL AREA THAT HAS PARTS OF THE POOL FOR LITTLE CHILDREN AND BIGGER KIDS, WITH AN INDOOR PARK. LIKE AN ELABORATE PLAY AREA
INDOOR OUTDOOR AQUATIC AND PICNIC AREA
INDOOR OUTDOOR SKATE PARK
INDOOR OUTDOOR WATER PARK
INDOOR OUTDOOR WATER PARK
INDOOR OUTDOOR WATER PARKS
INDOOR OUTDOOR WATERPARK
INDOOR OUTDOOR YEAR ROUND AQUATIC PARK
INDOOR PICNIC SHELTER
INDOOR RECREATION/AQUATIC CENTER/DOG AREA
INDOOR SOCCER COMPLEX
INDOOR TURF FIELDS
INDOOR TURF FIELDS
INDOOR WATER PARK
INDOOR WATERPARK
INDOOR/OUTDOOR AQUATIC
INDOOR/OUTDOOR AQUATIC CENTER
INDOOR/OUTDOOR AQUATIC CENTER
INDOOR/OUTDOOR AQUATIC CENTER
INDOOR/OUTDOOR AQUATIC CENTER WITH SPORTS COMPLEX
INDOOR/OUTDOOR AQUATIC CENTER.
INDOOR/OUTDOOR AQUATIC PARK
INDOOR/OUTDOOR AQUATIC PARKS
INDOOR/OUTDOOR AQUATIC WITH FLOWER GARDEN AROUND IT
INDOOR/OUTDOOR WATER PARK
INDOOR/OUTDOOR WATER PARK**
INDOOR/OUTDOOR WITH GATHERINGS, PICNICS AND SUCH
JUST PURPOSE CITY PARK FOR PICNICKING
LARGE PARK CENTER PLEX WITH WALKING/BICYCLE TRAILS.
LIKE KATY STATION WITH A WATERPARK, WILDWATER WEST FOR KIDS.
MAINTAIN THE PARKS WE HAVE VERSUS CREATING NEW ONES
MAYBE A BOTANICAL CENTER
MORE OF A FAMILY PARK
MULTI ACTIVITIES PARK, ALL IN ONE
MULTI ACTIVITY PARK
MULTI ACTIVITY PARK FOR ALL AGES
MULTI USE
MULTI-USE WITH OUTDOOR WALKING TRAILS, PICNIC AREAS, DIFFERENT USES

NASCAR RACE PARK

NATURE PARK

NEED INDOOR THINGS

NEW TRADITIONAL PARK WITH A OUTDOOR SWIMMING FACILITY IN AN AREA THAT IS CURRENTLY UNDER SERVED

NO ANSWER

NO RESPONSE

NO RESPONSE
NO RESPONSE
NO RESPONSE
NO RESPONSE
NO RESPONSE
NO RESPONSE
NO RESPONSE
NO RESPONSE
NO RESPONSE
NO RESPONSE.
NO SUGGESTION
NO SUGGESTION COMBINE SOME OF ABOVE
NO SUGGESTIONS
NOT SURE
OK WITH PARKS THAT ARE ALREADY HERE
ONE TO STICK THE DEER IN FOR HUNTERS TO HUNT
OUTDOOR AMPHITHEATER
OUTDOOR FAMILY PARK FOR EVERYONE
OUTDOOR GREEN PARK WITH PLANTS AND LITTLE HIKING AREA A PLACE FOR QUIET REFLECTION
OUTDOOR ICE & HOCKEY RINK
OUTDOOR ICE SKATING RINK/SOCCER COMPLEX
OUTDOOR OR INDOOR AQUATIC
OUTDOOR PARK WITH ICE SKATING RING
OUTDOOR PARK WITH INDOOR ARENA
OUTDOOR PARK WITH PLAYGROUND EQUIP
OUTDOOR REC FACILITY
OUTDOOR RECREATIONAL
OUTDOOR RECREATIONAL FOR ALL AGES
OUTDOOR RECREATIONAL PARK
OUTDOOR SPORTS IN GENERAL
OUTDOOR SPORTS PARK
OUTDOOR THEATER
OUTDOOR WINTER FACILITY
OUTSIDE GREENS SPACE HIKING TRAILS
PARK EVERYONE COULD USE WITH EVERYTHING PEOPLE LIKE
PARK FOR ALL KIDS
PARK FOR CHILDREN
PARK FOR FAMILIES
PARK FOR FAMILIES OF AGES
PARK FOR YOUNG KIDS TO BE ABLE TO HAVE GOOD FUN
PARK THAT IS ACCESSIBLE ALL YEAR LONG WITH INDOOR OUTDOOR FEATURES TO BE PUT IN A SAFE NEIGHBORHOOD
PARK WITH SPORT ACTIVITIES
PICNIC PLAYGROUND AREA
PLAY GROUND
PLAYGROUND EQUIPMENT PARK
PUBLIC PARK
REC PARK FOR EVERYBODY

REGULAR CITY PARK
REGULAR PARK
SCIENCE PARK
SCULPTURE PARK
SKATEBOARD PARK
SKATEPARK
SOME KIND OF CHILDREN'S PARK NEAR DOWNTOWN FOR THE HIGHLY CONCENTRATED HOUSING COMPLEX
SOME KIND OF PARK LOT OF PEOPLE COULD USE OLD AND YOUNG
SOME KIND OF ZOO IN THE PARK
SOMEPLACE WITH ALL OF THEM TOGETHER
SOMETHING AROUND A LAKE A WALKING AREAS
SOMETHING DIFFERENT THEN WHAT THEY ALREADY HAVE. AQUATIC ONES, BOTANICAL GARDEN, VOLLEYBALL COURTS, AND PICNIC SHELTERS
SOMETHING EVERYONE COULD USE
SOMETHING FOR EVERYBODY
SOMETHING FOR EVERYONE
SOMETHING FOR EVERYONE, WALKING TRAILS, BIKING TRAILS
SOMETHING FOR KIDS
SOMETHING FOR KIDS
SOMETHING FOR THE TEENAGERS
SOMETHING THAT CAN BE USED BY OLD AND YOUNG PEOPLE
SOMETHING THAT COULD BE USED YEAR ROUND OR DON'T HAVE
SOMETHING THAT INVOLVES INDOOR/OUTDOOR FOR EVERYONE
SOMETHING THAT OUR CITY DOESN'T CURRENTLY HAVE.
SOMETHING TO SUIT THE GENERAL POPULATION.
SOMETHING UNIQUE AND DIFFERENT
SOMETHING WITH WALKING PATHS, PICNIC SHELTER FOR FAMILY BASE.
SPLASH PAD
SPLASH PARK
SPLASH PARK
SPLASH PARK,
SPORT AND TENNIS COURTS
SPORTS ARENA FOR EVERY SPORT
SPORTS PARK FOR CHILDREN TO VOLLEY BASKETBALL ETC
TRADITION WITH ROLLER SKATE, VOLLEYBALL ALL SPORTS
TRADITIONAL PARK
TRADITIONAL PARK
TRADITIONAL PARK
TRADITIONAL PARK
TRADITIONAL PARK WITH UNIQUE FEATURES
TRADITIONAL PARK/DOG PARK
TRADITIONAL PLAY GROUND WITH SHELTERS AND PICNIC AREAS
TRAILS
TRAILS AND TREES FOR ALL PEOPLE
UNIVERSAL PARK
WALKING AND RUNNING TRAILS WITH PLAYGROUND EQUIPMENT
WALKING HIKING
WALKING TRAILS WITH TREES

WATER PARK
WATER PARK
WATER PARK
WATER PARK
WATER PARK LIKE STORM LAKE IA HAS
WATER PARK. SOMETHING TO ATTRACT PEOPLE
WATERPARK
WATERPARK
WELCOMING TO FAMILIES, SOMETHING THE CITY DOESN'T ALREADY HAVE.
WHAT THE PEOPLE WANT
WHOLE FAMILY PARK, PICNIC AND HIKE
WINSAW PARK
WINTER EVENT OUTDOOR INCLUDING SKATING PARK
WINTER PARK
WINTER PARK WITH OUTDOOR SKATING RINK
WINTER RECREATION INDOOR OR OUTDOOR OR BOTANICAL GARDEN
WINTER RECREATIONAL PARK
WINTER RECREATIONAL PARK
WINTER/ICE SKATING AREA
WITH SOMETHING FOR FAMILIES TO PARTICIPATE IN YEAR -AROUND
YEAR ROUND FACILITY OUTDOOR/INDOOR WATER PARK
YEAR ROUND PARK
YEAR ROUND PARK *ALL SEASON ENTERTAINMENT*SPLASH PARK**BASKETBALL COURTS
ZOO INSPIRED PARK