

**EVENTS FACILITIES AND TOURISM ADVISORY BOARD
MEETING MINUTES
July 18, 2024**

A meeting of the **EVENTS FACILITIES AND TOURISM ADVISORY BOARD** was held at 12:00 p.m., at the Sioux City Convention Center, 801 Fourth Street, Sioux City.

BOARD PRESENT	STAFF PRESENT	OTHERS
Barbara Sloniker	Jessica Johnson	Travis Lee, OVG360
Julie Enockson		Emily Vondrak, OVG360
Sydney McManamy		
Jodi Reitmeier		
Mark Baltushis		
David Gross	BOARD ABSENT	
Mike Skaggs	Tim Bottaro	

CALL OF THE ROLL – Meeting was called to order by Johnson.

1. Approval of May 16, 2024, meeting minutes. Motion to approve by Baltushis seconded by Sloniker, motion carried all voting aye.
2. Appointing need board Chair and Vice Chair. Motion to appoint McManamy as Chair by Sloniker seconded by Baltushis, motion carried all voting aye. Motion to appoint Sloniker as Vice Chair by McManamy seconded by Baltushis, motion carried all voting aye.
3. Convention Center Update – Provided by Lee:
 - Hosting Junior National Pool Tournament this weekend. Over 300 20 and under youth competing from 11 states, 2 Canadian provinces, and 2 from New Zealand.
 - Hosting a Great West meeting next week.
 - Host Siouxland African Festival August 9-10.
 - Lots of weddings and convention business on the books. Host Iowa League of Cities in September.
 - Kalwall panel replacement is underway. The plumbing project is now complete.
4. Tyson Events Center Update – Provided by Vondrak:
 - It is difficult to turn a profit on some of the larger concerts, but the building was profitable on both Journey and Sam Hunt – great news.
 - Slower in the building during summer months.
 - Working on CIP projects and repairs from the water line break this winter.
 - Hosting semi-truck show last month.
 - Mardi Gras Parade went well – more floats than last year.
 - Have a Car Show and Gun Show coming up.
 - Ice goes in the building in 6 weeks.
5. Orpheum Theatre Update – Provided by Vondrak:
 - Slower now but picks up in the fall.
 - Announced Motown Christmas and Rudolph shows.
 - Have a very full fall with Whose Line, Swan Lake, Symphony, Broadway series, etc.
 - Broadway series beat subscription goal for the year.

6. Sioux City Convention & Visitor Bureau Update – Provided by Baltushis:
 - Franz and staff are at a conference so Baltushis will provide a quick update.
 - Working on proposals to recruit new events to Sioux City including, outdoor fishing tournaments, USA Boxing, Iowa State Bowling Tournament, wrestling tournaments, World Horseshow Association Tournament, etc.
 - Successfully awarded several new events including, RISE Productions Cheer & Dance Competition (never hosted an event in Iowa – Feb. 2025), CenStates Chapter TTRA Annual Conference (Oct. 2024), and Speaking with Sher Speakers Bootcamp(s) (2024-2025).
7. Other Items:
 - Johnson discussed the upcoming Joint Meeting and said she would email the group to obtain feedback for the presentation.
8. Adjournment - There being no additional business, Sloniker made a motion to adjourn, Gross seconded; motion carried all voting aye. 12:55 p.m.

Respectfully submitted: Jessica Johnson, Projects Management Specialist

Sydney McManamy, EFTAB Chair

Jessica Johnson, Projects Management Specialist