

Sioux City Yard of the Month Program Outline

Sponsored by the City of Sioux City, Sioux City Journal, and the Sioux City Neighborhood Network

Objective: Promote community pride through recognition of beautiful residential properties in all areas of Sioux City. The yard of the month runs from May through September. The yard of the year will be announced in October.

<u>Committee Members:</u> Jim Jung	Chair
Darlynn McMullen	Neighborhood Services, Project Coordinator City of Sioux City
Jean Hansen	Advertorial Writer Sioux City Journal
Charlene Winkler	Sioux City Citizen
Sandy Blevins	Administrative Assistant to City Manager
Tara Ellis	City of Sioux City-Neighborhood Services

Criteria to be included on judging sheet

- Appearance of house (windows, paint)
- Lawn mowed and trimmed
- Overall appearance-free of litter, weeds and clutter
- Mulching flowerbeds, bushes and trees
- Creativity and originality
- Sound landscape practices
- Appearance and condition of flowers
- Bushes and trees maintained
- Homeowner created
- Overall appearance from the curb

Incentives

- Letter of commendation presented at Sioux City Council meeting
- Cash Award of \$25.00 per month- Overall winner for the year \$50.00
- Yard of the month sign displayed in your yard
- Recognition in the Sioux City Journal

Publicity

- The Sioux City Journal will announce the winner on the second Sunday of the Month
- Sioux City Calendar
- Sioux City Website
- Siouxland Chamber of Commerce Newsletter
- Entry Forms will be available on the City Website and in the Sioux City Journal.

Revised March 2015