



Events Facilities Department
801 Fourth Street
P.O. Box 30183
Sioux City, Iowa 51102

CONTACT: Erika Newton
Executive Director
712-279-4817
Enewton@sioux-city.org

For Immediate Release

**Rawhide Bull Riding Challenge
Tyson Events Center, January 20-21**

The Rawhide Bull Riding Challenge returns to the Tyson Events Center January 20th and 21st. The bull riding events will be held at 7:30pm each night.

The Rawhide Bull Riding Challenge will also feature mutton-busting, and a petting zoo for the kids.

Once again, the VIP section is available right on the arena floor, with all food and beverage included, for just \$45 per person. This is the best seat in the house; you can't get any closer to the action!

Tickets to the Rawhide Bull Riding Challenge will go on sale Friday, November 25th, and start at just \$10 for Adults, and \$8 for Children ages 3-12. Most tickets will go up by \$3 starting on January 16th. So be sure to purchase your tickets in advance!

Don't miss the Rawhide Bull Riding Challenge at the Tyson Events Center January 20th and 21st. Purchase tickets beginning this Friday at 10am at the Tyson Events Center Box Office, online at TysonCenter.com, or by calling 800-514-ETIX.

###