

**EVENTS FACILITIES ADVISORY BOARD  
MEETING MINUTES  
July 22, 2016**

A meeting of the Events Facilities Advisory Board was held at 12:00 p.m., at the Sioux City Convention Center, 801 4<sup>th</sup> Street, Sioux City, IA 51101.

<b>BOARD PRESENT</b>	<b>STAFF PRESENT</b>	<b>OTHERS</b>
Tom Padgett	Erika Newton	Pete Groetken, City Council Member
Miles Patton Jr.	Leon Koepfel	Rhonda Capron, City Council Member
John Meyers	Angela Bergendahl	Brent Stockton, Centerplate
Bob Sabel		
Tim Seaman		
Earl Miller	<b>BOARD ABSENT:</b>	
Bruce Miller	Irving Jensen Jr.	
Zena Berenstein		
Dave Madsen		
Eric Hoak		

CALL OF THE ROLL – Meeting was called to order by Vice-President Tim Seaman.

1. Minutes of June 24, 2016 were approved as written.
2. Committee Reports:

President, Vice-President and committee appointments will take place at the August meeting.

**FACILITIES**

Bid opening scheduled for 8/2 for site repairs (concrete/wheelchair) work at TEC.  
Hearings to take place on 7/25.

Security was big topic of conversation. Glenn Walinski had lots of info from the Toby Keith concert he went to in Sioux Falls & worked w/them. He reported they had a total of 90 people to handle JUST security. He estimated \$200,000 was spent in Sioux Falls to increase security.

7/27 KISS concert will want everyone coming in for concert.

Marty Dougherty w/Economic Development attended the committee meeting last week. He brought the committee up to speed on the ED program & where they are at with the state funds. He spoke of the hotel property (on the east side of the CC) that is part of the program. The developer, who is opening a property in Bellevue, NE, is on board and biting at the bit to get the project started. Erika Newton may go down there in August w/ED to see that facility. It would not be a full service property, but would be approximately 150 rooms in the SC property.

The property would affect the CC/Gallery C. It would need to be changed to a ballroom...it would include pre-function space between the new hotel & CC/Gallery C. As this moves forward, our Board will be more involved.

**MARKETING**

Bob Sabel reported the Chamber of Commerce Dinner and the Bishops Dinner are both in September at the CC.

Brent Stockton's been traveling. He spoke to Vietnam vets for 1,500 delegates in 2019. The big draw is the Vietnam wall in So. Sioux City. Bruce Miller mentioned no taxi service at the airport...maybe talk more about this type of issue.

Sales for Broadway show subscriptions continue. KISS has a partnership w/Hiring Our Heroes. Dan Moore & Rhonda Capron will be on stage w/KISS to present them with a key to the City.

Keith Urban is selling well. Heelan and East do not have ballgames that evening.

### **FINANCE**

John Meyer & Leon Koepfel reported that our net operations for the year were within the range they have been over the last several years; however, we did exceed the budget by approximately \$480k.

### **EXECUTIVE**

Pete Groetken spoke about (re)investing in our own community & using the TEC for larger groups, as well as maintaining & using what we have.

Tim Seaman spoke on how important it is that the TEC becomes the “cool place to be” once again...like the Hard Rock is currently considered the ‘cool place to be’. An open discussion needs to take place w/the Board members & Hard Rock.

There being no further business, the meeting was adjourned at 1:00 p.m.

Respectfully submitted:  
Angela Bergendahl

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Zena Berenstein, EFABoard President

Angela Bergendahl, Administrative Secretary