

**CONE PARK ADVISORY COMMITTEE
REGULAR MEETING
DECEMBER 16, 2015**

A regular meeting of the Cone Park Advisory Committee was held at 12:00 p.m., City Hall, 4th Floor Clocktower Conference Room, 405 6th Street, Sioux City, IA 51101.

<u>BOARD PRESENT</u>	<u>STAFF PRESENT</u>	<u>OTHERS</u>
Craig Berenstein	Robert Padmore	Joe Krage
Fran Palmersheim	Matt Salvatore	
Rhonda Capron	Brittany Scott	
Ron Colling	Angel Wallace	
Tim Seaman		
Paul Stensland		
Virginia Anderson		
<u>BOARD ABSENT</u>		
Ragen Cote		
Karen VanDeSteege		

1. **CALL OF THE ROLL**

The meeting was called to order by Berenstein at 12:03 pm.

2. **APPROVAL OF THE MINUTES**

Reading of the minutes of June 3, June 17, July 1, and July 9, 2015, was waived, on motion by Palmersheim, seconded by Capron, to approve the minutes as presented; all voting aye.

Anderson entered the meeting at 12:04 pm.

Salvatore updated the Committee on his recent visit to Boone, Iowa, where he gave a presentation on the Cone Park Project to the Community Attraction Tourism Bureau in regards to the \$318,000 grant application. The project was well received. A follow up email was received requesting updates on the project and urging applicants to fundraise. Staff gave a second presentation at the Capital. Again, it was reiterated all projects are contingent on additional private fundraising.

Palmersheim asked if any fundraising would be applied to the \$318,000 grant that was applied for. Padmore said yes as the grant amount would be decreased. Salvatore added unless the scope was increased. It would still be viewed positively even if it went into an endowment fund. Private fundraising shows buy in from the community.

3. **DAY LODGE**

An architect, PLaN Architecture, was recently selected for design of the day lodge which increased the costs. They have suggested the Committee view the Sohl Center for outdoor learning in Hinton, Iowa. The proposed square footage for the day lodge will be 3,200.

The conceptual floor plan includes combining the meeting room and reception warming area. Costs are \$750,000 but only \$600,000 was budgeted. Fundraising will be necessary for the grant process and for the lodge. Of the additional \$150,000 needed, \$10,000 was received from the Chamber. Berenstein asked if naming rights will be considered for the lodge. Padmore said he is not in favor of this. He proposes to call the lodge something like the Cone Family Lodge and have a donor wall inside.

4. SOHL CENTER TOUR DATE

For the next Cone Park meeting, the Committee will tour the Sohl Center. Everyone should meet at City Hall at 11:30 am.

5. PRODUCTION SCHEDULE

Salvatore distributed a production schedule to the Committee. Currently there are two open contracts with SEH – one for tree removal and another for design.

6. FUNDRAISING

Fundraising options were discussed such as a letter campaign, telephone campaign, and social media/online campaign. This is the time of year to reach out to people, as it's the season of giving. It was agreed upon face to face contacts were important when pitching the fundraising campaign as well as the amount of community support and buy in. The CAT Board's deadline for fundraising is January 18. Salvatore and Anderson agreed to be in charge of the fundraising efforts.

7. COMMITTEE CONCERNS

None.

8. ADJOURNMENT

Motion by Colling, seconded by Stensland, to adjourn the meeting at 12:49 pm; all voting aye.