

**CONE PARK ADVISORY COMMITTEE
REGULAR MEETING
APRIL 6, 2016**

A meeting of the Cone Park Advisory Committee was held at 12 p.m., City Hall, 4th Floor Clocktower Conference Room, 405 6th Street, Sioux City, IA 51101.

<u>BOARD PRESENT</u>	<u>STAFF PRESENT</u>	<u>OTHERS</u>
Fran Palmersheim	Robert Padmore	Scott Newman, SYHA
Craig Berenstein	Matt Salvatore	Honore Pittenger, SYHA
Ron Colling	Brittany Scott	
Virginia Anderson	Todd Lien	
Tim Seaman		
<u>BOARD ABSENT</u>		
Karen VanDeSteege		
Rhonda Capron		
Paul Stensland		
Joe Krage		

1. **CALL OF THE ROLL**

Meeting was called to order by Berenstein at 12:04 pm.

2. **APPROVAL OF MINUTES**

Reading of the minutes of March 25, 2016, was waived, on motion by Palmersheim, seconded by Colling, to approve the minutes as presented; all voting aye.

3. **FUNDRAISING LANDING PAGE**

Regarding the CAT grant, Berenstein said the input the committee is receiving is the need to provide community support of monetary donations or quantity of population. Something needs to be on line to provide more information. Salvatore said it is a challenge to collect a large amount of checks.

Newman noted Siouxland Youth Hockey Association (SYHA) has money for an expansion project at the ibp Ice Center and questioned whether these funds can be combined with Cone Park funds.

Berenstein said this Committee has always strongly favored an outdoor urban-setting ice rink. He questioned if the Committee could partner with SYHA to raise the money needed. Pittenger stated Newman has done a ton of work on the land next to the ibp Ice Center. Combining the two will enhance what the community could do; as, there are lot of other uses for the ice that currently there is no time available.

Berenstein asked if there is concern in using \$1,000 to engage Beth Trejo to create a website fundraising page. Salvatore noted funds from the Parks and Recreation Foundation can be used. Padmore suggested creating a Go Fund Me page. Berenstein said they charge a 20% fee. Salvatore said CAT will expect a strategy for fundraising moving forward.

Pittenger said the fundraising page has to be accessible to the public so they can read about it to create buzz. People do not understand this project.

4. CAT MEETING IN IOWA CITY

Salvatore asked the group for their thoughts on attending the next CAT Review Committee meeting on April 13. There was consensus for members to attend the meeting. It was decided Craig Berenstein, Ron Colling, and Matt Salvatore would attend.

Motion by Palmersheim, seconded by Seaman, to authorize Matt, Ron, and Craig to go forward and speak on the project at the CAT Committee meeting; all voting aye.

5. RINK TECH INFORMATION

Lien stated he did some research on ice skating rinks. Salvatore said for a bare bones base refrigeration project it would cost \$777,000. To upgrade with dasher boards, it would increase to \$844,000. This does not include lockers, seating, or sound boards. It is unknown if this would support conversion to a splash pad during the summer months. There will also be additional expenses for engineering and lighting. Anderson noted no cover is included in these costs.

Lien responded to the Committee whether the outdoor rink could use the refrigeration equipment from the indoor ice rink. His opinion was to go with separate, stand-alone refrigeration equipment.

Berenstein questioned if SYHA has half a million dollars for the outdoor rink can the City divert its funds allocated to the ice rink in this project on a matching grant basis. Newman questioned if SYHA would still have control of the facility if the City became involved. Pittenger said SYHA is willing to help fundraise but wants to ensure their organization's control.

Berenstein suggested to present to the CAT Committee there has been a slight reconfiguration of the project which includes broadening the scope of the ice rink. Salvatore said CAT will want a solid plan. Anderson said she is all for the new strategy; but, a decision is needed for the upcoming meeting.

Padmore suggested finding out what CAT wants and the amount needed for fundraising to get the grant. If other aspects are brought in at this point, it will bring the project to a halt. Salvatore said to get the landing page up and going and then strategize. Seaman noted to launch the page at a press conference so the media airs the images and announce the fundraising campaign publicly. This hasn't been a visible campaign.

Padmore said he is not willing to go back to the City Council and bid out the tubing hill without having enough funds for the ice rink and lodge. Berenstein asked whether anyone has seen the bid proposal. Salvatore said there are plans and specs available for the project. There is a remaining balance of \$719,000. To proceed with the day lodge and ice skating rink, \$1 million is needed. The City is not willing to bid the project out unless there is \$1 million for the project. To bid the project out and then reject the bids will delay the project a year. Anderson added rejecting the bids hampers fundraising efforts.

Salvatore said he would work with SYHA and investigate further regarding the outdoor rink refrigeration equipment.

6. ADJOURNMENT

There being no further business, the meeting was adjourned at 1:21 pm, on motion by Palmersheim, seconded by Anderson; all voting aye.