

***** P R E S S R E L E A S E *****

SIOUX CITY SERTOMA CLUBS SPONSORING “LOOPING”

TECHNOLOGY FOR COUNCIL CHAMBERS AT SIOUX CITY, CITY HALL

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WHEN: 1:00 PM, WEDNESDAY APRIL 23RD

WHERE: SIOUX CITY COUNCIL CHAMBERS, CITY HALL

WHAT: INSTALLATION OF NEW “LOOPING” TECHNOLOGY

PLEASE JOIN MEMBERS OF SIOUX CITY’S BREAKFAST AND NOON SERTOMA CLUBS ALONG WITH CITY STAFF, AS NEW “LOOPING” TECHNOLOGY IS INSTALLED IN THE COUNCIL CHAMBERS. WHEN COMPLETE THE NEW SYSTEM WILL PROVIDE PEOPLE WITH HEARING LOSS A MUCH IMPROVED AUDIO SIGNAL IN CONNECTION WITH HEARING AID USE.

LOOPING TECHNOLOGY IS USED THROUGHOUT EUROPE IN PUBLIC BUILDINGS, AIRPORTS, THEATRES AND OTHER FACILITIES THAT DRAW LARGE CROWDS. IT’S ONLY IN RECENT YEARS THAT VENUES IN THE UNITED STATES HAVE STARTED ADDING THIS TECHNOLOGY.

JOIN US WEDNESDAY APRIL 23RD AS INSTALLERS FROM GLENWOOD IOWA WILL BE RETOR-FITTING THE COUNCIL CHAMBERS FOR THIS TECHNOLOGY.

CLUB MEMBERS, CITY OFFICIALS AND REPRESENTIVES FROM HEARING ACCESS SOLUTIONS, LLC WILL ALL BE AVAILABLE FOR COMMENT.

ADDITIONAL INFORMATION ABOUT “LOOPING TECHNOLOGY” WILL BE AVAILABLE AT THE INSTALLATION.